

## Bhujbal Knowledge City MET's Institute of Pharmacy Adgaon, Nashik (422 003)

#### Guest Lecture on

# Story of a Successful Entrepreneur / Startup Founder

Details of The Resource Person: Mr. Mahesh Core,

Founder,

Innovation Driven Society, Solapur.

Day and Date : Friday, 25/02/2022

Link to join: https://meet.google.com/rpx-aprg-uwk

#### Link for Social Media shared:

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#### Participants Details

Total no. of students: 76

Total no of Faculties: 02

**Objectives:** The Session was organized with the objective to sensitize students with the real process of developing of Idea into a successful Business..

**Key Outcome of the Activity:** After the session students will able to understand the process of converting Idea into a Product and the Product into a successful business.

Curriculum Gap Fulfilled: Students were sensitized with the role of current curricular syllabus into developing a product and also a successful business model.

Key Highlights of the Lecture: Session of Mr. Mahesh Kore on topic Story of a Successful Entrepreneur / Startup Founder was organized through online mode. Total of 76 students attended the session. During the session various stages of a startup, problems faced during setting up a business. Various government regulations and schemes for fund raising, etc. were discussed. Also major emphasis was given on the importance of curricular competitions into developing a product and business. An example of current product of the firm was also discussed. The session was concluded with encouraging students to engage themselves into various business setup activities, and convert their ideas to business.

### Photo Gallery:

## (Minimum 5 photographs)













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